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Darnell Group

NEWS

Darnell's PowerPulse.net Celebrates 15th Anniversary

Corona, California, April 27, 2011 – Darnell's www.PowerPulse.net has reached the Milestone of 15 years of continuous news coverage of the worldwide power electronics industry. **PowerPulse.net** is the only daily, the only global and most-read publication in the power electronics industry. With 13 micro sites, weekly and daily e-newsletters, RSS feeds and more, **PowerPulse** also provides readers with the greatest variety of formats of any on-line publication in our industry.

“In publishing there’s a general rule that ‘Content is King.’ On the Internet, ‘News Coverage is King,’ and **PowerPulse.net** delivers far more news coverage than any other source,” stated Jeff Shepard, President and Publisher. “Our daily, global news coverage is what enables **PowerPulse.net** to consistently deliver over two million monthly page views. In fact, **PowerPulseDaily** is considered to be ‘required reading’ for our industry,” he concluded.

PowerPulse.net is not only the most timely source for general industry news as well as new product and technology developments in the global power electronics industry, the website offers a searchable on-line database of over 22,500 stories covering over 2,000 companies, making it a unique resource for competitive research.

PowerPulse.net is the most-comprehensive power electronics publication in the world. Among the numerous areas of regular coverage offered on **PowerPulse.net** micro sites are: Automotive Electronics, Batteries and Portable Power, Communications Power, Digital Power, Energy Efficiency, European Power News, Motion Control, Packaging and Cooling, Power Components, Power Quality Protection, Smart Grid Power and Switch-Mode Power. Plus, we publish new product stories, technology developments, new industry standards, mergers and acquisitions, financial news, conference coverage from around the world, and more.

Whenever possible, hyperlinks are provided in conjunction with every reference to a company or their power electronics products, connecting the reader directly and immediately to the manufacturers’ website. As a result, **PowerPulse.net** provides readers with literally thousands of links to power electronics-related sites on the Internet, making it truly, “The Web’s Leading Power Electronics Publication.”

Darnell Group is the leading source for worldwide strategic information covering the full spectrum of power electronics, energy storage and generation. In addition to PowerPulse.net, Darnell publishes the only daily news service for the rapidly emerging Smart Grid Electronics industry, www.SmartGridElectronics.net. The company specializes in the economic/business analysis of emerging power markets and technologies.

In addition, Darnell hosts several leading-edge conferences and forums, including: Darnell’s Power Forum, <http://dpf.darnell.com/>, Smart Grid Electronics Forum <http://smartgrid.darnell.com/>, DC Building Power Asia <http://dcbuildingpowerasia.darnell.com/>, Green Building Power Forum <http://greenbuildingpower.darnell.com/>, CTO Power Summit <http://ctopowersummit.darnell.com/>, and more.



The World's Power Electronics Specialist