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Darnell Group

NEWS

Darnell's Power Forum Adds ZMDI as Platinum Sponsor

Corona, California, Sept. 14, 2011 – ZMDI has become a Platinum Sponsor of the Darnell's Power Forum (DPF '11). Mouser Electronics is the Marquee Sponsor of this year's event. DPF '11, to be hosted in San Jose, California, September 26-28, is an exciting event that focuses on "advancing power technologies that matter" for the successful development of next-generation power systems. There is tremendous synergy possible from discussions broadly focused on power management, energy efficiency, advanced components, energy storage, smart grid innovations and more.

"Power technologies may be the most important set of advances in delivering 'green' solutions for next-generation products," stated Bernard Huber, Business Line Manager for Standard Components with ZMDI. "Consumers everywhere want the attributes that smart power devices can deliver: mobility, performance, cost-efficiency, operation over broad temperature ranges, and minimal impact on natural resources. The Darnell Power Forum is the industry's leading conclave for examining the issues and challenges facing the industry, and the one event where we can explore real solutions."

"We are happy to have an industry-leader like ZMDI as a Platinum Sponsor of Darnell's Power Forum," stated Jeff Shepard, President of Darnell Group. "This is another of the many indications that DPF '11 is the industry's leading event for the presentation and discussion of leading-edge power conversion solutions."

The Plenary Session at the 2011 Darnell Power Forum will feature senior executives from **Efficient Power Conversion, Electric Power Research Institute, IBM, Qualcomm, SemiSouth Laboratories, Petra Solar, Transphorm and Cree**. Plenary session topics will include new data center power architectures, advanced GaN and SiC devices, wireless charging technologies, renewable energy, and the smart grid. To be hosted at the San Jose Double Tree hotel September 26-28, the 2011 Darnell Power Forum (DPF '11) overall schedule includes sessions on Digital Control, Energy Harvesting, Digital Power Applications, Case Studies, Smart Grid, Measuring Power, Power System-on-Chip, and more. In addition to a strong focus on today's "best practices," DPF '11 will look forward toward next-generation solutions. This year's program is here: <http://dpf.darnell.com/schedule.php>

This focused three-day international forum will serve the needs of an audience of decision makers and technology developers who are interested in learning about and contributing to practical advancements related to the latest powering solutions. Some of the advanced technologies to be presented at DPF '11 will include: new digital controller ICs, SiC power transistors, high-voltage and low-voltage GaN switches, magnetoresistive and other advanced current-sensing techniques, micro power management and energy storage for wireless sensor networks, wireless charging of portable devices, the latest developments in power system-on-chip (PwrSoC), and more.

Delegates at DPF '11 will have an opportunity to talk with presenters from a wide variety of companies and organizations including: Analog Devices, Cree, CUI, Efficient Power Corp., Electric Power Research Institute, Ericsson Power Modules, Exar, Fraunhofer Institute, Fairchild Semiconductor, Freescale Semiconductor, GE Energy, Green Plug, IBM, International Rectifier, Infinite Power Solutions, iWatt, Maxim Integrated Products, National Semiconductor, Northrop Grumman, Parker Hannifin, Petra Solar, Powercast, Powervation, Qualcomm, SemiSouth Laboratories, Sensitec, Tektronix, TE Circuit Protection, Texas Instruments, Transphorm, Tyndall National Institute, Xtreme Power, ZMDI, and others.

Darnell Group is the leading source for worldwide strategic information covering the full spectrum of power electronics, energy storage and generation. The company specializes in the economic/business analysis of emerging power markets and technologies. The DPF '11 web site is at: <http://DPF.darnell.com>.

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