



For more information, contact:
Jeff Shepard, Publisher
jshepard@darnell.com
(951) 279-6684
<http://www.Darnell.Com>

Darnell Projects Healthy Growth for External AC-DC Power Supplies

Corona, California, May 14, 2008 – Despite a global economic slowdown, the outlook for the worldwide external ac-dc power supply market is expected to remain strong. According to the International Monetary Fund (IMF), the world economy is projected to grow at a 3.7% percent rate in 2008. The IMF lowered its global 2008 growth projection from 4.1%. That would be the weakest performance since 2003, when world growth was 3.6%. It would also be a marked slowdown from the 4.9% pace the global economy achieved last year. In fact, the IMF sees a 25% chance that global growth will drop to 3% or less in 2008 and 2009, which is equivalent to a global recession.

“In spite of these pessimistic numbers, the demand for applications fueling the external ac-dc power supply market is expected to remain healthy, with some of the strongest growth coming from the Asian region,” stated Richard Ruiz, analyst with Darnell Group and the author of this report. “This growth will have a positive effect on both the OEM and consumer markets and will contribute to the expansion of the external ac-dc power supply market for 2008,” he concluded.

The worldwide external power supply (EPS) market is projected to grow from \$6.7 billion in 2008 to almost \$10.0 billion in 2013, a compounded annual growth rate (CAGR) of 8.2%. The worldwide EPS unit market is expected to grow at a somewhat faster pace, increasing from 2.0 billion units in 2008 to 3.3 billion units in 2013, a CAGR of 11.1%. Although this market is mature, and a number of segments have slowed, the industry as a whole is still strong and expanding. Surging demand from emerging application segments is resulting in a changing product mix.

For the purpose of this report, the worldwide market includes three regions: North America, Europe and Asia. Overall, Darnell projects steady growth for the external ac-dc power supply market over the forecast period in each of these three regions. The external power supply market described in this report covers 22 key applications that use external power supplies. This highly-quantitative 57-page report includes 45 tables and graphs. Forecasts are provided in units, dollars and average selling prices for each of the 22 key applications and for power supply wattage segments, package styles, and more.

Darnell’s External AC-DC Power Supply report is now available. For more information, or to order the report, please contact Darnell by phone at (951) 279-6684 x251; by e-mail at tshepard@darnell.com; or visit <http://www.darnell.com/eps> to view complete report details.

Darnell Group is the leading source for worldwide strategic information covering the full spectrum of power electronics, energy storage and generation. The company specializes in the economic/business analysis of emerging power markets and technologies.

