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Darnell.Com, Inc.

NEWS

Darnell Delivers Third *EDN Power Technology* CD

Corona, California, December 15, 2004 – Darnell.Com, Inc. has delivered the third annual edition of the *EDN Power Technology* CD based on its proprietary Smart Interactive Multimedia Publishing™ (SIMP™) technology. This also marks the third time in three years that Fairchild Semiconductor has been the exclusive sponsor of the *EDN Power Technology* CD.

“We are very pleased to have successfully produced and delivered the third edition of the *EDN Power Technology* CD,” stated Jeff Shepard, President of Darnell. “It is particularly gratifying to know that Fairchild Semiconductor has been pleased enough with the results to have been the exclusive sponsor for every one of the three editions.”

SIMP™ includes a unique mix of capabilities. It can take numerous PDF files (from one to several thousand, depending on the size of the files) and produce a key word search engine, enabling easy access to large quantities of data. In the case of the *EDN Power Technology* CD, Fairchild Semiconductor has included over a thousand searchable PDF files (application notes, white papers, specifications, and so on) in a dedicated section that emulates the look, feel and functionality of the company’s web site on the Internet. A free sample of the current *EDN Power Technology* CD is available from Darnell.

In addition to searchable PDF files, Darnell’s SIMP™ can deliver a variety of content including: one or more searchable databases, encrypted and/or password protected information, multiple audio tracks, video presentations, animations, interactive smart forms, active hyperlinks, automated slide presentations, and more.

The ability of SIMP™ CD to report user activities empowers companies to quantify the ROI of their CD-ROM-based initiatives. SIMP™ CDs autostart, run without installation and require no software on the user’s computer (except the Windows™ system), making it easy to use. Ease of use leads to increased use and higher ROI.

Darnell.Com is a global publishing company with offices in Corona, California and Denzlingen, Germany. Three patents are currently pending on Darnell’s unique SIMP™ technology. The company’s customer base includes over 400 companies in 26 countries. In addition to its proprietary Smart Interactive Multimedia Publishing™ technology, Darnell is involved in several related publishing/consulting activities.

On the web: <http://simps.darnell.com>

